

Article by **Stephanie Malen** Photos by **Dane Harris** 

# ZACHÀRY PETROVIC

Growing up a "military brat" in a family of five, Zachary Petrovic had the opportunity to travel to many different states, and countries, and eventually ended up in O'Fallon when his dad retired from the Air Force. Zachary attended O'Fallon Township High School and then went on to attend Southwestern Illinois College in Belleville and achieved an Associate of Arts degree.



Zachary has been with Keller Williams Pinnacle for just under two years now, and his decision to become a real estate agent stems from his early love of architecture, interior design, and of course, HGTV. His goal is to branch multiple other businesses off his real estate profession to be able to better serve his friends, family, clients, and community. Zachary has already achieved the status of capping agent at Keller Williams, which means you are able to keep 100% of your commissions on sales. This year, he was also invited to join the Keller Williams Rainbow Network (KWRN), a referral network of only 1800 LGBTQ+ agents across the United States. Zachary felt it was important to accept this invitation so that he could help members of the community receive the top-notch professional assistance they deserve and feel represented at the same time. Over the past year, this group alone has referred \$1.4 billion in sales and given 4,500 referrals. Zachary was also selected from over 100 agents in his branch to win the "Spirit of KW" award for being a well-rounded individual and helping out his coworkers whenever the need arises.

The most rewarding moment Zachary has had in real estate thus far was with one of his clients that he met this past year. She was 22 years old, a single mom, and just wanted a place where she could plant roots for her family. "We were able to get her under contract on a home, but the deal fell apart pretty quickly due to the home having unforeseen issues. But with persistence and a little luck, we were able to find her the perfect home that was move-in ready, and those are the moments that make me feel so fortunate to do what I get to do," Zachary recalls.

According to Zachary, the biggest challenge in real estate is wanting to educate as many as he can on the importance of owning property. He said finding out what is most important to them, not only at that point in their lives but where they see themselves in the future, is the key to helping them figure out where to start. It may not always be your traditional single-family home, but land to build a house on later, an investment property, or a duplex. On Zachary's 2023 radar, he will be joining the Illinois REALTOR® Political Action Committee as a major

investor, continuing to help his community buy and sell real estate, and maybe taking a vacation (just kidding!). Zachary is a very ambitious guy with big goals all with the central idea of being able to retire his parents, invest in his future family's life, and just be that person you want to spend your time around!

In his free time, Zachary enjoys the outdoors and hiking - Castlewood State Park in Ballwin is a must-see according to him! He also loves to travel and his favorite place so far is Arizona for the scenery and warm weather in the winter. The most important thing in life to Zachary are his family and friends, and he tries to spend as much time with them as he can.

No matter where you live, if you're interested in chatting with Zachary to help you sell, buy, invest or just chat, you can reach him at (618) 301-8860, email him at zacharypetrovic@kw.com, or add him on social media!

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